AMANA
INSTITUTE

VENDOR & BOOKING PACKAGE

Showcase at Amana Leadership Summit

Strong Roots, Bright Futures

Sunday, November 29, 2026 • 9:00 AM – 3:00 PM • Estate Banquet Hall

amanaleaders.ca

AMANA INSTITUTE

A new leadership development organization for the Muslim community in Canada

About the Amana Institute and the Summit

On November 29, roughly 150 young people, alongside their parents and leaders from Muslim organizations across the Greater Toronto Area, will spend a full day building leadership skills grounded in Islamic leadership principles, character, courage, and contribution. This is the founding event of the Amana Institute — a new leadership development organization for the Muslim community in Canada, built on a simple observation: the GTA's Muslim population is among the fastest-growing in the region, young, and professionally ambitious, yet structured leadership development for Muslim youth, professionals, and the organizations they lead is largely absent from the current landscape. This Summit is where Amana Institute begins closing that gap.

Amana Institute takes its name from a core Islamic concept: Amana, the trust and ethical responsibility Allah (SWT) has placed on us as Muslims. That trust sits at the centre of everything we do. It is our responsibility to instill in Muslim youth the values and skills that will help them succeed. Our approach to leadership is built on six principles: Suhba (companionship), Khidma (service), Shura (consultation), Tazkiya and Tadarruj (inner and gradual development), and Adl (justice). Guided by these, Amana Institute's mission is to develop principled leaders grounded in Islamic values and equip individuals and organizations to lead with character, competence, courage, and accountability. The Summit is the first expression of that mission in action — and your commitment is one of the first investments in building it.

We are reserving space for Muslim-serving organizations to connect directly with this audience — as a display table in the Main Hall or a banner in the entrance hallway. This is a room full of engaged families and community leaders who are actively looking for organizations that serve them; a table or banner puts your work directly in front of them at a moment when they're paying attention.

Meet the Co-Founders

Samya Hasan has served as Executive Director of the Council of Agencies Serving South Asians (CASSA) since 2017, providing strategic leadership on anti-racism, health equity, civic engagement, and systems-change initiatives affecting South Asian and other racialized communities across Canada. She holds a Master of Public Policy and a Bachelor of Arts in Sociology and Political Science from the University of Toronto, along with a second Master's degree in Islamic Studies focused on leadership, mentorship, and capacity-building for young Muslim girls in Canada — research closely aligned with the Summit's focus on youth leadership. She was recognized by Toronto Metropolitan University in 2020 as a “Democracy Superhero” and was a CivicAction DiverCity Fellow for 2020–2021.

Tarak Ahmed is a clinical leader, educator, and psychotherapist with fifteen years of experience across children's treatment, hospital and community mental health, post-secondary counselling, and the provincial public service. He has held management roles in several of these settings and currently serves as a Clinical Manager at Grandview Kids, Durham Region's Children's Treatment Centre. He holds a Master of Social Work and a Master of Business Administration; this pairing shapes his leadership approach: clinically grounded and operationally disciplined. He teaches part-time as a professor at Durham College and Centennial College and runs a private psychotherapy practice in Ajax.

Together, Samya and Tarak bring combined clinical, academic, and management expertise to Amana Institute — the foundation this Summit, the organizations that show up for it, are helping build on.

Vendor & Booking Options

OPTION	COST	WHAT'S INCLUDED
Display Table	$200	One table positioned around the edge of the Main Hall for the full event day. Your organization is listed in the printed programme. Direct access to attendees during registration (9:00–10:00 AM), lunch (12:15–1:15 PM), and departure. 12 tables available.
Hallway Banner	$100	Your banner displayed in the downstairs hallway for the full event day, plus a mention in the printed programme. No staffing required — ideal for organizations that want visibility without running a table.

Setup & Timing

- Setup window: 8:30–9:00 AM, during registration. Please plan to arrive within this window with your materials.
- Tables and banners remain up through the closing session, which ends at 3:15 PM. All organizations must be packed up and the room cleared by 4:00 PM.
- Display tables are located inside the Main Hall (around the perimeter), not in the hallway. Hallway banners are displayed downstairs near the entrance.
- The venue provides the table itself; please bring your own tablecloth, signage, and promotional materials. Tables will be 8 ft rectangular.
- Electrical access, if needed for your display, should be requested in advance — please note this when you confirm your booking.
- Lunch (12:15–1:15 PM) and the mid-morning registration hour are the two busiest windows for foot traffic at your table.

Booking

- Tables and banners are confirmed on a first-come, first-served basis — 12 tables and 5 banner spots are available.
- A deposit secures your spot. [Deposit amount and booking deadline to be confirmed.]
- Payment can be made by e-transfer to [email/contact] with your organization name in the message.

Prefer a sponsorship instead, with recognition on stage and in the programme? Ask us about the Sponsorship Package — levels start at $250.

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Reserve Your Spot

Complete this form to reserve your table or banner — we'll confirm within 5 business days.

Select Your Option

- ○ **Display Table** — **$200**
- ○ **Hallway Banner** — **$100**

Your Information

YOUR NAME

ORGANIZATION / AFFILIATION

CONTACT EMAIL

PHONE NUMBER

ADDRESS

Please email your company logo to: [email address]
JPG, PNG, and PDF files accepted.

PAYMENT

Please email info@amanaleaders.ca for payment information

FOR MORE INFORMATION

Samya Hasan & Tarak Ahmed
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